

For the Animals • For Your Health • For Our Planet



July 2024

SacTown VegFest

IS A PROJECT OF THE
SacTown Veg Society

California Nonprofit
Corporation #6290501

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Calling all veg-friendly exhibitors and vendors!

SacTown Veg Society (STVS) invites you to join us as an exhibitor or vendor at SacTown VegFest 2024, our celebration of the health, ethical, and environmental benefits of plant-based/vegan living. STVS is a showcase for healthy living, animal-friendly, and eco-friendly exhibitors, food vendors, cooking demos, speakers, presentations, nonprofit organizations, businesses, and children's activities, all with messages, products, or services that promote 100% plant-based/vegan options.

We're delighted to be back for our first post-pandemic VegFest since 2020, this year at an exciting new location, the home of the nation's only college-level Plant-Based Nutrition and Sustainable Agriculture Program—Cosumnes River College.

When: Saturday, September 14, 2024, 11 a.m.–4 p.m.

Where: Cosumnes River College, 8401 Center Pkwy., Sacramento, CA 95823

What: SacTown VegFest is a space for community members of all ages—from the veg-curious to committed vegans—to find fun, easy ways to incorporate new recipes and lifestyle changes into their lives, and learn how these changes help protect their health, the planet, and all of Earth's inhabitants.

We invite you to promote your organization or business to hundreds of people seeking plant-based/vegan options and information, and the varied products and services that support a veg-friendly, animal-friendly, eco-friendly way of life. (over 4,000 attended our last SacTown VegFest.)

To participate in STVF 2024, please return the attached Exhibitor/Vendor Application and Conditions of Agreement to sacveggie@gmail.com by August 29, 2024. After that fees will apply; no food vendors will be accepted after that date.

Your prompt response will be appreciated, as it will make planning so much easier, and assures that you will be included in our social media publicity.

If your company or organization would like to be a SacTown VegFest sponsor, please fill out and return the accompanying Sponsorship Form.

For additional information, please contact STVS at the phone number below or by e-mail at sacveggie@gmail.com.

We look forward to an exciting, inspiring celebration with your participation and support!

For the SacTown VegFest Organizing Committee,

Don Knutson
President



Snail Mail: P.O. Box 163583, Sacramento, CA 95816 • **Phone:** 916-716-1048 • **Email:** sacveggie@gmail.com

STVS web address: <http://www.sactownvegsociety.org> • **STVS Instagram:** <https://www.instagram.com/sactownvegsociety>

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SacTown VegFest contact:
Glenn: 916-716-1048, or
sacveggie@gmail.com

Sponsored by SacTown Veg Society

Exhibitor/Vendor Application

Booth Type	Payment by Aug. 29		Payment after Aug. 29		Amount due
	One table	Two tables	One table	Two tables	
Exhibitor					
<input type="checkbox"/> Nonprofit (info only)	<input type="checkbox"/> \$40	<input type="checkbox"/> \$70	<input type="checkbox"/> \$60	<input type="checkbox"/> \$90	\$ _____
<input type="checkbox"/> Nonprofit (w/sales)	<input type="checkbox"/> \$80	<input type="checkbox"/> \$110	<input type="checkbox"/> \$110	<input type="checkbox"/> \$140	\$ _____
<input type="checkbox"/> For profit (w/sales)	<input type="checkbox"/> \$120	<input type="checkbox"/> \$150	<input type="checkbox"/> \$160	<input type="checkbox"/> \$190	\$ _____
Food vendor					
<input type="checkbox"/> Prepackaged	<input type="checkbox"/> \$150	<input type="checkbox"/> \$180	<input type="checkbox"/> \$200	<input type="checkbox"/> \$260	\$ _____
<input type="checkbox"/> Prepared/served onsite*	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250	<input type="checkbox"/> \$275	<input type="checkbox"/> \$350	\$ _____

*If you don't have an MEV permit, we will send you an EMD packet after accepting your application.

Return your completed form to sacveggie@gmail.com. Once your application is accepted, we will send you the payment link.

Exhibitor/Vendor Contact Information

Organization Name: _____

Contact Name: _____ Phone: _____

Mailing address: _____

E-mail address: _____ Website: _____

Display Description: Please describe the products you will be displaying/distributing/selling):

Food samples should go quickly—be prepared, and have brochures or gift certificates/coupons available in case samples run out.

Are you providing samples? Yes No

Will you need electricity? Yes No If yes, how many outlets? _____

Refund policy: If an exhibitor needs to cancel after payment, and the cancellation is made by August 28, SacTown VegFest will refund the payment in full.

Cancellations made by September 7 will receive a 50% refund.

No refunds will be made after September 7.

No fee will be charged in the case of a declined application.

Please be sure to take a look at the enclosed Sponsorship Packet. A sponsorship will elevate your profile as well as help us keep ticket prices low

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Conditions of Agreement

We're so glad you'll be celebrating with us!

To help ensure a smoothly run event for all participants, please read and check or initial each item in this agreement.

- 1. Each exhibitor must submit an individual application and payment.
- 2. SacTown VegFest will provide a minimum of one table and two chairs for each exhibitor/vendor.
- 3. Setup begins at 9:00 a.m. Exhibitors must be ready for operation by 10:45 a.m.
- 4. Exhibitors must staff their tables during the entire event—from 11:00 a.m. to 4:00 p.m.
- 5. Exhibitors must have clearly displayed signs, which identify organization/business name, products, and prices.
- 6. Exhibitors shall display, sell, or give away only merchandise/literature/services specified in the application.
- 7. Vendors/exhibitors are not required to be 100% vegan, but all food or merchandise sold or given away at STVS must be vegan. Vegan means no animal products (e.g., flesh, fat, broth, gelatin, egg, dairy, or honey). All exhibitors/vendors should be able to answer questions about all ingredients/materials (no wool, silk, leather).
- 8. Exhibitors and food court vendors must use compostable or recyclable packaging for food products. Our goal is a zero-waste event. Any questions, contact Glenn at: sacveggie@gmail.com.
- 9. SacTown VegFest is a celebration of veganism and a place for information about veganism. With this double function in mind, SVS recognizes that graphic imagery can be a powerful education tool, but we want to maintain a celebratory atmosphere. Please keep the following guidelines in mind:
 - Any graphic imagery that attendees are forced to see is not allowed.
 - Graphic images inside of literature are acceptable and may still be distributed (please specify in the product description and include a "graphic images" warning during SacTown VegFest).

If you have any questions, please contact us. We reserve the right to disallow any graphic imagery that does not fit within these guidelines on the day of the festival.

- 10. VegFest participants are requested to adhere to our Mission Statement's "plant-based/vegan" message at VegFest; this includes no literature or messages promoting non-vegan foods, other products, or practices.
- 11. There is a wide spectrum of opinions in the plant-based/veg community. Please don't speak unkindly of points of view that differ from yours.
- 12. Should any contingency interrupt or prevent the holding of SacTown Vegfest, including inclement weather, war, terrorism, or lockouts, the event coordinators and SacTown Vegfest shall in no way be liable to exhibitors. Should any contingency prevent the event from taking place as scheduled, event coordinators will make their best effort to reschedule the event on a weekend day as near to the original date as possible.
- 13. Exhibitors will make no claim against event coordinators or SacTown Vegfest for theft, damage, or destruction of goods, or for injury to themselves, employees, volunteers, or visitors incurred at the event.
- 14. SacTown Vegfest may take photos and video of you and your exhibit table and use it for our promotions.
- 15. SacTown VegFest reserves the right to accept or decline any application at its discretion.

I have read the Conditions of Agreement and agree fully to all terms.

Signature (Initials OK for electronic submission)

Print name

Organization

Date

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