



Discover the benefits
and pleasures of
plant-based/vegan living!

SAC TOWN VEGFEST
IS A PROJECT OF THE
SACRAMENTO VEGETARIAN SOCIETY

California Nonprofit Corporation
#3439445

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October 2019

Dear Friends and Supporters,

The Sacramento Vegetarian Society (SVS) invites you to join us as a vendor or exhibitor at *SacTown VegFest 2019*, our celebration of the health, ethical, and environmental benefits of plant-based vegan living:

When: *Saturday, February 1, 2020, 10 a.m.–4 p.m.*

Where: *McClellan Conference Center, 5411 Luce Ave., McClellan Park, CA 95652*

SacTown VegFest will include healthy living, animal-friendly, and eco-friendly exhibitors, speakers, presentations, nonprofit organizations, and children's activities, all with messages, products, or services that promote 100% plant-based options. An estimated 4,000 attended *SacTown VegFest* last January.

SacTown VegFest is a space for community members of all ages—from the veg-curious to committed vegans—to find fun, easy ways to incorporate new recipes and lifestyle changes into their lives, and learn how these changes help protect their health, the planet, and its inhabitants.

We invite you to promote your organization or business to thousands of people seeking plant-based/vegan options and the varied products and services that support a veg-friendly, animal-friendly, eco-friendly way of life.

To participate in *SacTown VegFest*, return the attached (1) Exhibitor/Vendor Application, (2) Conditions of Agreement, and (3) your payment to us by January 11, 2019 (late fees kick in on January 12). Your early response would be appreciated; it makes planning so much easier and assures that your name and contact info will be included in our event program.

Reserve your space by e-mail (sacveggie@gmail.com) or by postal mail to the post office box below. We must receive your payment to process your application.

If your company or organization would like to be a *SacTown VegFest* sponsor, please fill out and return the attached Sponsorship Form.

For additional information, please contact me at the phone number below or by e-mail at sacveggie@gmail.com.

We look forward to an exciting, inspiring celebration with your participation and support!

For the SVS Board of Directors and *SacTown VegFest* Organizing Committee,

Glenn Destatte
President





sponsored by the Sacramento Vegetarian Society
California Nonprofit Corporation #3439445

SacTown VegFest contact:
Glenn, 916-455-0563
or sacveggie@gmail.com

Exhibitor/Vendor Application

Booth Type	Payment by Jan. 10		Payment after Jan. 10		Amount due
	One table	Two tables	One table	Two tables	
Exhibitor					
<input type="checkbox"/> Nonprofit (info only)	\$20	\$35	\$40	\$60	\$
<input type="checkbox"/> Nonprofit (w/sales)	\$40	\$65	\$60	\$90	\$
<input type="checkbox"/> For profit (w/sales)	\$60	\$90	\$80	\$120	\$
Food vendor					
<input type="checkbox"/> Prepackaged	\$75	\$125	\$100	\$160	\$
<input type="checkbox"/> Prepared/served onsite*	\$125	\$175	\$175	\$250	\$

Please complete these forms and either

1. Print them out and send in with your payment to the P.O. Box below (preferred), **OR**
2. Send forms to us electronically at sacveggie@gmail.com, and we will give you payment instructions.

Payment method: Check: Amount _____ Check No. _____
 Electronically; e-mail us for details: sacveggie@gmail.com

*If you don't have an MEV permit, we will send you an EMD packet after accepting your application.

Exhibitor/Vendor Contact Information

Organization Name: _____
 Contact Name: _____ Phone: _____
 Mailing address: _____
 E-mail address: _____ Website: _____

Display Description: Please describe the products you will be displaying/distributing/selling):

Food samples should go quickly—be prepared, and have brochures or gift certificates/coupons available in case samples run out.

Are you providing samples? Yes No

Will you need electricity? Yes No If yes, how many outlets? _____

Would you like information about advertising in the STVF 2020 program? Yes No
 (Prices range from \$75 to \$150.)

Refund policy: If an exhibitor needs to cancel after payment, and the cancellation is made by January 9, SacTown VegFest will refund the payment in full. Cancellations made by January 19 will receive a 50 percent refund. No refunds will be made after January 19. No fee will be charged in the case of a declined application.



Conditions of Agreement

Please read and initial each item.

1. Each exhibitor must submit an individual application and payment.
2. SacTown VegFest will provide a minimum of one table and two chairs for each exhibitor/vendor.
3. Setup begins at 8:00 a.m. Exhibitors must be ready for operation by 9:45 a.m.
4. Exhibitors must staff their tables during the entire event—from 10:00 a.m. to 4:00 p.m.
5. Exhibitors must have clearly displayed signs that identify organization/business name, products, and prices where applicable.
6. Exhibitors shall display, sell, or give away only merchandise, literature, and services specified in the application.
7. All food or merchandise sold or given away must be vegan. Vegan means no animal products (e.g., flesh, animal fat, broth, gelatin, egg, dairy, or honey). All exhibitors/vendors should be able to answer questions about all ingredients/materials (no wool, no leather), and be sure no products involved animal testing.
8. Exhibitors and food court vendors must use compostable or recyclable packaging for food products. Our goal is a zero-waste event. Any questions, contact Scott at: OakParkSol@gmail.com.
9. SacTown Vegfest is a celebration of veganism and a place for information about veganism. With this double function in mind, SVS recognizes that graphic imagery can be a powerful education tool, but we want to maintain a celebratory atmosphere. Please keep the following guidelines in mind:
 - Any graphic imagery that attendees are *forced* to see is not allowed.
 - Graphic images inside of literature are acceptable and may be distributed (please specify in the product description and include a “graphic images” warning during SacTown VegFest).

If you have any questions, please contact us. We reserve the right to disallow any graphic imagery that does not fit within these guidelines on the day of the festival.

10. VegFest participants are requested to adhere to the SVS Mission Statement’s “plant-based/vegan” message at VegFest—including no literature or messages promoting non-vegan foods, other products, or practices.
11. There is a wide spectrum of opinions and priorities in the plant-based/veg community. Please don’t speak unkindly of points of view that differ from yours.
12. Should any contingency interrupt or prevent the holding of SacTown Vegfest, including but not limited to inclement weather, war, terrorism, or lockouts, the event coordinators and SacTown Vegfest shall in no way be liable to exhibitors. Should any contingency prohibit the event from taking place as scheduled, event coordinators will make their best effort to reschedule the event on a weekend day as near to the original date as possible.
13. Exhibitors agree to make no claim for any reason against event coordinators or SacTown Vegfest for theft, damage, or destruction of goods, or for injury to themselves, employees, volunteers, or visitors incurred at the event.
14. SacTown Vegfest may take photos and video of you and your exhibit table and use it for our promotions.
15. SacTown VegFest reserves the right to accept or reject any application at its discretion.

I have read the Conditions of Agreement and agree fully to all terms.

Signature (Initials OK for electronic submission)

Print name

Organization

Date