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**SacTown VegFest**  
is a project of the  
SACRAMENTO VEGETARIAN SOCIETY  
California Nonprofit Corporation  
#3439445

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**Advertise your organization, event, or business  
in the Sacramento Vegetarian Society's SacTown  
VegFest 2018 event program!**

**SacTown VegFest (STVF) 2018  
Ad Rates**

The STVF program will be a single-fold, 8½×11-inch document  
(5½×8½-inch page size).

<b>Ad size</b>	<b>Measurements in inches (w x h)</b>	<b>Cost</b>
_____ <b>Full page:</b>	(5 × 8)	\$125
_____ <b>Half page:</b>	(5 × 3½)	\$80
_____ <b>Quarter page:</b>	(2 × 3½)	\$50

- Ad should be 300 ppi and CMYK,
- then saved and sent as a high-res JPG or PDF.

Consider including a special offer as part of your ad (such as a discount or two-for-one offer).

*We hope for between 2,500 and 3,000 attendees this year, a captive audience especially receptive to your plant-based, vegan-friendly, or animal-friendly products or activities.*

*You or your business needn't be 100% plant based or vegan to participate, but STVF 2018 is where you can showcase your completely plant-based or vegan items or activities that you'd like to let the Sacramento-area community know about.*

**We look forward to hearing from you!**

**Any questions, please get in touch at the e-mail address or phone number below.**

