



SAC TOWN VEGFEST
IS A PROJECT OF THE
SACRAMENTO VEGETARIAN SOCIETY

California Nonprofit Corporation
#3439445

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December 2016

Dear Friends and Supporters,

The Sacramento Vegetarian Society (SVS) invites you to join us as a vendor or exhibitor at *SacTown VegFest (STVF) 2017*, our celebration of the health, ethical, and environmental benefits of a plant-based, vegan diet. *SacTown VegFest* will be held Saturday, January 28, 2017, at Sacramento Charter High School, 2315 34th Street, Sacramento. Over 1,100 attended our initial STVF last January.

SacTown VegFest will include healthy living, animal-friendly, and eco-friendly exhibitors, speakers, presentations, nonprofit organizations, and children's activities, all with messages, products, or services that promote 100% plant-based options.

SacTown VegFest will be a space for community members of all ages—from the “veg-curious” to committed vegans—to find fun, easy ways to incorporate new recipes and lifestyle changes into their lives, and learn how these changes help protect their health, the planet, and its inhabitants.

We invite you to join us to promote your organization or business to people who want to learn more about plant-based/vegan options and the wide variety of products and services available locally that support a veg-friendly, eco-friendly way of life.

To participate in *SacTown VegFest*, return the attached (1) Exhibitor/Vendor Application and (2) Conditions of Agreement, and (3) your payment to us by January 10, 2016 (late fees kick in on January 11). Your early response would be appreciated; it makes planning so much easier.

Reserve your space by e-mail (sacveggie@gmail.com) or by postal mail to the post office box below. We must receive your payment to process your application.

If your company or organization would like to be a *SacTown VegFest* sponsor, please fill out and return the attached Sponsorship Form.

For additional information, please contact me at the phone number below or by e-mail at sacveggie@gmail.com.

We look forward to an exciting, inspiring celebration with your participation and support!

For the SVS Board of Directors and our Organizing Committee,

Glenn Destatte
President

SacTown VegFest Mission Statement:

To create a celebratory, informative, and family-friendly space for vegans, vegetarians, and the veg-curious to experience the many benefits and pleasures of plant-based living—*especially the delicious food!*





SacTown VegFest

sponsored by the Sacramento Vegetarian Society

SacTown VegFest contact:
Glenn, 916-455-0563
or sacveggie@gmail.com

Exhibitor/Vendor Application

Booth Type	Payment by Jan. 10		Payment Jan. 11–20		Amount due
	One table	Two tables	One table	Two tables	
Exhibitors/Vendors					
<input type="checkbox"/> Nonprofit (info only)	<input type="checkbox"/> \$20	<input type="checkbox"/> \$35	<input type="checkbox"/> \$40	<input type="checkbox"/> \$60	\$
<input type="checkbox"/> Nonprofit (w/sales)	<input type="checkbox"/> \$40	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$90	\$
<input type="checkbox"/> For profit (w/sales)	<input type="checkbox"/> \$60	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$120	\$
Food Vendors					
<input type="checkbox"/> Prepackaged	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125	<input type="checkbox"/> \$100	<input type="checkbox"/> \$160	\$
<input type="checkbox"/> Prepared/served onsite*	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$250	\$

Please complete these forms and either

1. Print them out and send in with your payment to the P.O. Box below (preferred) **OR**
2. Send forms to us electronically at sacveggie@gmail.com and we will give you payment instructions.

Payment method: Check: Amount _____ Check No. _____
 Electronically; e-mail us for details: sacveggie@gmail.com

* If you don't have an MEV permit; we will send you an EMD packet after accepting your application

Exhibitor Contact Information

Organization Name: _____
 Contact Name: _____ Phone: _____
 Mailing address: _____
 E-mail address: _____ Website: _____

Display Description: Please describe the products you will be displaying/distributing/selling)

Food samples should go quickly—be prepared, and have brochures or gift certificates/coupons available in case samples run out.

Are you providing samples? Yes No

Will you need electricity? Yes No If yes, how many outlets? _____

Would you like an ad in our VegFest program? (Prices range from \$40 to \$100) Yes No

Refund policy: If an exhibitor needs to cancel after payment, and the cancellation is made by January 10, SacTown VegFest will refund the payment in full. Cancellations made by January 20 will receive a 50 percent refund. No refunds will be made after January 20. No fee will be charged in the case of a declined application.





Conditions of Agreement

Please read and check or initial each item.

- ___ 1. Each exhibitor must submit an individual application and payment.
- ___ 2. SacTown VegFest will provide a minimum of one table and two chairs for each exhibitor/vendor.
- ___ 3. Setup begins at 9:00 a.m. Exhibitors must be ready for operation by 10:45 a.m.
- ___ 4. Exhibitors must staff their tables during the entire event—from 11:00 a.m. to 4:00 p.m.
- ___ 5. Exhibitors must have clearly displayed signs, which identify organization/business name, products, and prices where applicable.
- ___ 6. Exhibitors shall display, sell, or give away only merchandise, literature, and services specified in the application.
- ___ 7. All food or merchandise sold or given away must be vegan. Vegan means no animal products (e.g., flesh, fat, broth, gelatin, egg, dairy, or honey). All exhibitors/vendors should be able to answer questions about all ingredients/materials (no wool, silk, leather), and be sure no products involved animal testing.
- ___ 8. Exhibitors and food court vendors must use compostable or recyclable packaging for food products. Our goal is a zero-waste event. Any questions, contact Scott at: OakParkSoil@gmail.com.
- ___ 9. SacTown Vegfest is a celebration of veganism and a place for information about veganism. With this double function in mind, SVS recognizes that graphic imagery can be an education tool, but we want to maintain a celebratory atmosphere. Please keep the following guidelines in mind:
 - Any graphic imagery that attendees are *forced* to see is not allowed.
 - Graphic images inside of literature are acceptable and may still be distributed (please specify in the product description and include a “graphic images” warning during SacTown VegFest).
 If you have any questions, please contact us. We reserve the right to disallow any graphic imagery that does not fit within these guidelines on the day of the festival.
- ___ 10. VegFest participants are requested to adhere to our Mission Statement’s “plant-based/vegan” message at VegFest; this includes no literature or messages promoting non-vegan foods, other products, or practices.
- ___ 11. There is a wide spectrum of opinions in the plant-based/veg community. Please don’t speak unkindly of points of view that differ from yours.
- ___ 12. Should any contingency interrupt or prevent the holding of SacTown Vegfest, including but not limited to inclement weather, war, terrorism, or lockouts, the event coordinators and SacTown Vegfest shall in no way be liable to exhibitors. Should any contingency prohibit the event from taking place as scheduled, event coordinators will make their best effort to reschedule the event on a weekend day as near to the original date as possible.
- ___ 13. Exhibitors agree to make no claim for any reason against event coordinators or SacTown Vegfest for theft, damage, or destruction of goods, or for injury to themselves, employees, volunteers, or visitors incurred at the event.
- ___ 14. SacTown Vegfest may take photos and video of you and your exhibit table and use it for our promotions.
- ___ 15. SacTown VegFest reserves the right to accept or decline any application at its discretion.

I have read the Conditions of Agreement and agree fully to all terms.

Signature (Initials OK for electronic submission)

Print name

Organization

Date

